

Louis B. Mayer Welcomed London, England

CANADIAN MOVING PICTURE DIGEST

Vol. 26, No. 18

TORONTO 2, CANADA

August 25th, 1934

“Delightfully produced
by the makers of ‘The
Thin Man’”—

HIDE-OUT

Don't let it come in cold! It's the kind of show that “The Thin Man” is...human, delightful, romantic. Written by the same authors. Directed by the same director. ROBERT MONTGOMERY and MAUREEN O'SULLIVAN are the lovers! Every Coast critic raved about it in preview. OKAY M-G-M!

(And listen! Next page)

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

Extra! Extra! Extra! Extra! Extra! Extra!

(By telegraph to Metro-Goldwyn-Mayer)
"Just received information that **JEAN HARLOW** in **THE GIRL FROM MISSOURI** opened to biggest business Apollo Theatre Atlantic City has ever done stop for the first time this season even the balcony was jammed stop this is not only unusual but phenomenal and one of the few times in motion picture history that the word **COLOSSAL** can be used truly"

**"DID I HEAR
YOU SAY**

'COLOSSAL!'"



P. S.—Yes, Leo, you heard right! And following the receipt of that telegram, there have come many others like it, proclaiming "The Girl From Missouri" another happy M-G-M hit. When you think of 1934-35 remember 1933-34!

J. J. Fitzgibbons of F.P. Canadian Declares Empire Producers Making Strong Bid for International Film Markets

Canadian Moving Picture DIGEST

Established in 1915 for
Exhibitors

Subscription: \$5.00 yearly

Telephone: Waverley 4929

Cable: Ontocanada

Published by Canadian

Moving Picture Digest

Company, Limited

259 Spadina Ave. Toronto

RAY LEWIS

Editor and Managing Director

Vol. 26, No. 18

TORONTO 2, CANADA

August 25th, 1934

FROM "COVER TO COVER"



THE DIGEST takes this opportunity of thanking the following exhibitors who have responded to an inquiry concerning The Digest.

N. W. Morton,
Cameo, Morrisburg,

Ont.; S. R. Tyler, Highwood, High River, Alta.; E. Guellault, Chauvin, Chauvin, Alta.; Fred McLennan, Capitol, Brockville, Ont.; The Palladium, Oxbow, Sask.; MacAdam Theatres Ltd., Halifax, N.S.; Walter P. Wilson, Capitol, Edmonton, Alta.; Mr. Leon Asper, Lyric, Minnedosa, Man.; G. R. Miller, Legion, Wynyard, Sask.; L. G. Babineau, Palace, Chatham, N.B.; G. C. Georgas, Classic, Owen Sound, Ont.; Harold A. Bishop, Capitol, Winnipeg, Man.; Palace, London, Ont.; Fred R. Persel, Lyric, Simcoe, Ont.; David N. Rothstein, Roxy, Saskatoon, Sask.; Pete Dugan, Capitol, Calgary, Alta.; Peter J. Leger, Opera House, Bathurst, N.B.; William H. Edward, Capitol, Belleville, Ont.; W. E. Beatty, Stettler, Stettler, Alta.; L. M. Graburn, Metropolitan, Regina, Sask.; J. H. Moore, Avalon, Lacombe, Sask.; W. T. Bruncker, Elite, Wainwright, Alta.; Empress, Montreal, Que.; C. H. Martin, Marnel, Wilkie, Sask.; C. A. Touriss, Capitol, Princeton, B.C.; Arthur K. Graburn, Liberty, Trail, B.C.; and Capitol, Rossland, B.C.; B. Kempers, Rex, Flin Flon, Manitoba.

The largest number of these exhibitors state that they read The Digest from "cover to cover"; others have a special preference for "Ray Presents", others, The Editorial and Reviews.

One exhibitor objects to articles on "Politics" and "Hitler", which leads us to observe that The Digest's objection is to Hitler's politics as these

affect Motion Pictures; and to Hitler in general, because he is a poisonous influence in the world!

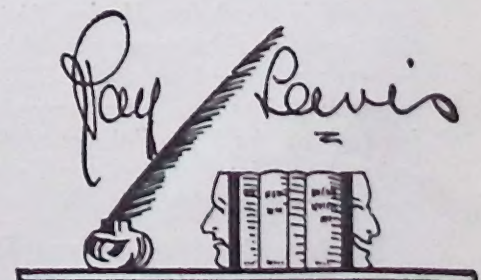
The Motion Picture Industry, incidentally, is full of "politics"; and what newspaper, or magazine which prides itself on being a "live wire" has not its political opinion?

"HALITOSIS"

YOU know the old story of "Halitosis, even his best friend won't tell him", The Digest never suffered from such an inhibition. Being the "best friend" of the Industry, The Digest frankly states that on many an occasion Motion Pictures has suffered from "Halitosis," this does not mean that organically Motion Pictures is ill, it means that on occasion Motion Pictures upsets itself.

For instance, the publicity of the past, in respect to stars' salaries, no wonder that these million dollar figures for children and for wide-eyed damsels with blunt features made Reformers and Politicians grow "Green with Envy".

Another little case of "Halitosis" is revealed in pictures which should be restricted to exhibition in "medical clinics". There is money in such releases unquestionably, but at the end of the road there is an army of reformers waiting to attack; and the attack costs all the producers and distributors a substantial sum of money and leaves a nasty taste in the mouth of the public, which gives the Industry "Halitosis".



RAY



RAY LEWIS

PRESENTS

IT has been said that "a man is a prophet everywhere, save in his own country". A similar quotation reads, "distant fields are greenest".

We, as observers have noted that "familiarity breeds contempt" and in talking of humans, who have achieved distinction, or power, we, as humans have a tendency to say "I knew him when he sold newspapers" or "when he lived in an alley, ect., etc."

We have, in our own particular field of work, noted the success of Canadians, born in small towns, in modest circumstances, who, having ventured forth to distant fields, achieve a success which was not theirs in their own country.

We have at present world-famous Canadian stars in Motion Pictures, as directors of Motion Pictures, as executives, and in other fields of theatrical operation.

WHEN I was a little girl, my parents taught me to cultivate a degree of self-respect, for said they "in accordance with your own judgment of yourself will men judge you".

Another old-fashioned saying was that "God respects those who respect themselves."

In interpreting these "wise-sayings" we are not inspired to develop an exaggerated opinion of ourselves, if we interpret correctly, nor are we prompted to be a flower born to blush unseen and waste our fragrance on the desert air!

IT is not a human virtue to be self-critical, because the nature of the beast, or the animal-nature dominant in our make-up urges us to blame someone for our short-comings, and to always excuse ourselves! Therefor, none of us take kindly to criticism, most of us resent it, and only a minor percentage enjoy it.

We have always thought that Canada was sufficiently important to the Motion Picture Trade to have its own Film Trade paper, irrespective of the circulation enjoyed by the U.S. Trade publications. Aside from geographical and national facts, which make Canada a foreign country, and British; unalterable even when Canada is placed as part of a regional U.S. Film zone, it is good for Motion Pictures generally that Canada's Film views should have expression on occasion, uninfluenced by U.S. nationally patriotic impulses, and uninfluenced by the "melt-ing-pot" of the Film Policies of the U.S. which indirectly at least control the Trade Film Voice of the press of the U.S.

IT is good for Motion Pictures that someone among its own people should say "no" in a circle of "yessirs", so that when public opinion shouts out, "no", the Industry shall not be too greatly disturbed from its usual drifting poise!

The Canadian Moving Picture Digest has, on many an occasion, said, "no". We are not boasting of this quality, but admitting it, and modestly we are proud of this distinction. We are also glad to be just a little different than the average Motion Picture Trade Paper, even if being different makes us limited in our circulation to the film trade in Canada, thin in the number of our pages of advertising, and editorial matter, different even when some of our critics call us, "lousy"!

THE DIGEST has lived in Motion Pictures for a considerable number of years. Next year we celebrate our twentieth year of Film Service; and we have, in our time, thought the whole of the Motion Picture Industry, "lousy".

We are still in this "lousy business", because having grown older, perhaps wiser, in the Banditry of Living, we have discovered that it is better to be a "louse" in your own "lousy business", than to be a blood-sucker, or parasite, in other Enterprises which would make this "lousy business" of ours look like a gilt-edge gold-standard-enterprise by comparison.

Incidentally, if one critic calls us "lousy", it inspired us to find out if we are as "lousy" as he thinks we are, and so we sent out a letter to exhibitors across Canada, exhibitors, who in the final analysis, are the customers who count, and we invite them to tell The Digest just what they think of us!

AFTER going through approximately 100 replies, in which exhibitors across Canada tell us that they agree with us that Canada should have a Canadian Moving Picture Trade Paper, and that, in respect to The Canadian Moving Picture Digest, they enjoy "all of it", we conclude that we are just as good as we thought we were, that the criticism against us was a "lousy criticism", and we continue to exercise that degree of self-respect which was handed down in our youth, when parents' advice and wisdom were dispensed frequently and generously.

From N. Lebedov, Director of the Scientific Section of the State Institute of Cinema, Moscow, we received the following communication, "We should be glad to receive your highly esteemed magazine", and from Fort Bombay, India, we received this request, "We shall thank

(Continued on page 5)

Ruby Keeler, from Dartmouth, Nova Scotia, is Star of Warner Bros. "Dames"—Canadian Premiere, Murray Bay, Que.



Show Business



Zane Grey Story Purchased by RKO Radio

Zane Grey's story "West of the Pecos" has been purchased for screen presentation by RKO Radio. Cliff Reid will produce the film with direction probably to be assigned to John Ford.

Judels & Pangborn Comedy Detectives in M-G-M Film

Charles Judels and Franklin Pangborn form the celebrated detective team of "Holmes and Watkins", in the novelty musical "My Grandfather's Clock", which is now in production at the Metro-Goldwyn-Mayer studios.

This picture, one of a series of two-reel Technicolor musical comedies, is a mystery-detective story told in rhyme and rhythm.

Binnie Barnes Returning to London

Binnie Barnes, who has completed "There's Always Tomorrow" and "What Ladies Dream" for Universal, is returning on the Paris this week to London for two pictures under the direction of Alexander Korda. Miss Barnes will be back at Universal City in November.

"The Hollywood Lowdown" in Holland

"The Hollywood Lowdown", one of the regular releases prepared in the Warner Bros. publicity department under the direction of S. Charles Einfeld, has become international in scope with the announcement that Jan Houbolt of the Actueel Wereldnieuws, Amsterdam, has begun syndicating the feature to newspapers throughout Holland and the Dutch East Indies.

"The Hollywood Lowdown" is a column of news about personalities and pictures which is released three times each week to a selected list of newspapers throughout the country.

New Baxter-Loy Film Planned at M-G-M Studios

Ever since the amazing box-office success, "Penthouse", was released, Myrna Loy, Warner Baxter and the Metro-Goldwyn-Mayer studios have been steadily deluged by thousands of letters from picture fans demanding another Baxter-Loy picture.

The wish of the picture public is to be gratified, for Metro-Goldwyn-Mayer executives have announced that these two popular stars are soon to be seen again in a screen story to be announced later.

British-Gaumont Filming "Oh Daddy"

Remarkable progress has been made this week on "Oh, Daddy," the new Leslie Henson-Frances Day comedy, which commenced production last week at the Gaumont-British studios.

Hugh Walpole Signs New Contract with M-G-M

Hugh Walpole's enthusiasm over Hollywood and motion pictures will keep him in California at least until the end of November.

The celebrated British author-lecturer has signed a new contract with David O. Selznick by the terms of which he remains at the Metro-Goldwyn-Mayer studios.

Currently he is adapting dialogue for the scenario of "David Copperfield", soon to go into production. He is an authority on the works of Charles Dickens, and vice-president of the Dickens Fellowship, a world-wide organization.

Anne Shirley Gets Kick Out of Conference

Sixteen year old Anne Shirley enjoyed one of the thrills that comes with stardom when she attended her first story conference on "Anne of Green Gables".

Present at the conference were Kenneth MacGowan, who is producing the picture for RKO Radio, Director George Nicholls, Jr., and Miss Shirley.

Although she has been acting in pictures since she was three years old, Miss Shirley, who was Dawn O'Day until she took the name of the character she is to play in "Anne of Green Gables", never before was invited to attend a story conference.

Rian James, who has just completed his first production for Universal's "Gift of Gab", is writing the screen play for Ward Morehouse's story "It Happened in New York". Mrs. James will also supervise the production.

COMPLETE Theatre Equipment and Supplies

Projectors and Parts.
Motor Generators.
Sound Screens.
Lenses, Carbons, etc.
Everything for the Theatre
from Sheet to Street.

Coleman Electric Co.

258 Victoria St.
TORONTO, ONT.

Toronto Theatres

LOEW'S—Manager Jules Bernstein — "Affairs of Cellini", a United Artists feature, starring Constance Bennett and Frederic March.

IMPERIAL—Manager Jack Arthur — "She Loves Me Not", starring Bing Crosby and Miriam Hopkins, a Paramount release.

TIVOLI—Manager D. Krendal — "Embarrassing Moments", a Universal feature, starring Chester Morris and Marion Nixon.

SHEA'S—Manager Jerry Shea — "The Notorious Sophie Lang", featuring Gertrude Michael and Paul Cavanaugh, released by Paramount.

UPTOWN—Manager Tom Daley — "Evergreen", starring Jessie Matthews, a Gaumont-British feature.

William Randolph Hearst Purchases Canadian Pictorial Review

They Are the Talk of the Industry!

The Gaumont-British 12



A Dozen Outstanding Box Office Attractions That Will Be Real Money-Getters Where Ever Shown!

Here's the Unmatchable List:

"CHU CHIN CHOW"

A gigantic spectacle of Oriental splendor. A story of Arabian Nights happenings and enchanting musical and dancing interludes. Musical numbers familiar to hundreds of thousands of Canadians. All-star cast, directed by Walter Forde.

EVELYN LAYE in "EVENSONG"

The undisputed queen of the musical comedy stage in a glorious production directed by Walter Saville. It's a lavish musical that will be sensational.

JACK HULBERT in "THE CAMELS ARE COMING"

Canada's favorite comedian in a marvelous production filmed in Egypt. It's a comedy with music and by far his best picture.

JACK HULBERT No. 2

Production is as yet untitled, but it is going to be on a par with his other splendid successes. Details later.

JAN KIEPURA in "MY SONG FOR YOU"

The sensational star of "Be Mine Tonight" in another fine musical production. Songs that will be popular everywhere. Elaborately produced.

JAN KIEPURA No. 2

As yet untitled, but will be another musical that will still further enhance the popularity of this great star.

CONRAD VEIDT in "JEW SUSS"

A marvelous drama based on the famous novel, "Power". Cast includes Benita Hume, Cedric Hardwicke, Gerald du Maurier and Lynn Harding. Cost \$700,000 to produce and worth every cent of it. (Title may be changed.)

MADELEINE CARROLL and CONRAD VEIDT in "ANNA KARENINA"

From the world-famous story by Tolstoi. Directed by Lothar Mendes. A production that will be talked about for years.

CICELY COURTNEIDGE in "SCHOOL DAYS"

England's undisputed queen of comedy in a picture that will prove a worthy successor to her "Soldiers of the King" and "Aunt Sally".

"MY OLD DUTCH"

A story based on the song made famous by Albert Chevalier. All-star cast in a pleasing and unusual story.

"BROWN ON RESOLUTION"

A tremendous sea story. Thrilling, romantic and mysterious. Produced in co-operation with the British Navy. Walter Forde directs the all-star cast.

TOM WALLS in "MAN SAVE THE QUEEN"

The inimitable comedian in his most ambitious production. Cast includes Anne Grey, Yvonne Arnaud, Leon M. Lion and Leonora Corbett. (Title may be changed.)

The Strongest Line-up in All History!

REGAL FILMS LIMITED, Sole Distributors